

## CURRICULUM VITAE



**Nadir Geafer ALI, ACCA, CIA, CISA**

**Partner**

**ASCENTOR Business Advisors**

86 Emanoil Porumbaru Street, Sector 1

011428 Bucharest, Romania

Office: +40 21 319 5354

Mobile: +40 727 227 767

e-mail: nadir.ali@ascentor.ro

www.ascentor.ro

### Career Overview

- 18+ years of professional experience including 10 years with PricewaterhouseCoopers Romania, Advisory.
- Key areas of expertise: internal audit, governance, compliance, risk management, finance transformation, financial due diligence, commercial due diligence, fraud investigations, forensic accounting, anti-fraud programmes, cost optimisation, organisation design, business processes optimisation, knowledge management, litigation support and expert witness accounting.
- Acting as Head of Internal Audit for high profile organisations
- Board member and Audit Committee experience.

### Professional qualifications and membership in professional organisations

- ACCA (2005) - Member of the Association of Chartered Certified Accountants
- CIA (2008) - Certified Internal Auditor and member of The Institute of Internal Auditors
- CISA (2007) - Certified Information Systems Auditor and member of ISACA
- CRISC (2011) - Certified in Risk and Information Systems Control
- CRMA (2011) - Certified in Risk Management Assurance
- Financial Auditor and Member of the Romanian Chamber of Financial Auditors (2006)
- Judicial Expert Accountant (2004) and member of CECCAR

### Education

2001-2003	Academy of Economic Studies – Faculty of Accounting and Management Information Systems, Bucharest – Master in Audit and Accounting.
1997-2001	Academy of Economic Studies – Faculty of Accounting and Management Information Systems, Bucharest – Bachelor of Science in Financial Management and Analysis.
1993-1997	"Virgil Madgearu" Economic High school, Bucharest, Romania – specialisation in Accounting and Statistics.

**Professional Experience**

Nov 2011 **ASCENTOR Business Advisors** ([www.ascentor.ro](http://www.ascentor.ro))  
to **Partner, Audit & Advisory**  
present

**1. Audit, risk and compliance**

- internal audit (including role of Head of Internal audit - Bitdefender, Intel, SIF Transilvania, Gedeon Richter, Amgen, Deichmann, etc.)
- financial audit
- governance, risk & compliance, internal controls
- implementation of governance models for local entrepreneurial companies
- compliance set-up and optimisation
- independent contract compliance audits (e.g. distributors reporting audits)

**2. Performance improvement**

- finance function effectiveness improvement, controlling, management reporting
- organisation redesign, business process improvement
- sales force effectiveness improvement
- cost management, headcount optimisation

**3. Transaction support**

- financial due diligence, commercial due diligence, IT due diligence
- sell side advisory, vendor due diligence, VDR set-up

**4. Fraud and litigations**

- anti-fraud program implementation, FCPA compliance
- fraud investigations and forensic accounting
- litigation support, damage calculations

Key clients: Bitdefender, Intel Romania, Orange, Vodafone, Telekom, SIF Transilvania, Tarom, Rompetrol, Alpiq, GSK, Amgen, Boehringer Ingleheim, Regina Maria, Unilever, Nutre Farming, Bunge, Martifer, Nestle, Nespresso, Sanofi Aventis, Ana Hotels, Patria Bank, BancPost, Deichmann, Karelia, Schneider Electric, Gedeon Richter, Pharmafarm, Bepco, Transformer Energy Supply, Clinicco Hospital, Steaua Romana Refinery, Conpet, New Kopel, Europharm, Bucur Obor, Industrial Division (Poland), Aplast, etc.

Jan 2018 **Expert witness accountant (judicial expert accountant)**

to

present

Providing judicial expert accountant services in high profile commercial and criminal cases. Key experience includes:

- financial expert witness in international arbitration at ICSID
- judicial expert in commercial cases (telecommunications, manufacturing, airlines, logistics, real estate, etc.)
- judicial expert in criminal cases, including DNA and DIICOT (insurance, transportation, pharmaceuticals, etc.)
- litigation support (calculation of damages, including lost profits claims)

Nov 2011 **ASCENTOR Recruitment & Executive Search** ([www.ascentor.ro](http://www.ascentor.ro))  
to **Finance Executive Search**  
present

Specialised executive search and recruitment of experienced finance and audit professionals:

- advice to companies regarding the right candidate profile for specific roles
- sourcing based on networking, database search and executive search
- candidates preliminary screening
- detailed assessment of candidates' finance/audit technical capabilities

Nov 2014 **Teamnet International** ([www.teamnet.ro](http://www.teamnet.ro))  
to 

- Non-Executive Independent Member of the Board of Directors

  
Feb 2016 

- Chairman of the Audit Committee

Dec 2011 **FinanceProfessionals.ro** ([www.financeprofessionals.ro](http://www.financeprofessionals.ro))  
to **Co-owner, entrepreneur**  
Jul 2015

FinanceProfessionals.ro is the leading job board in Romania specialised in finance.

Aug 2003 **PwC Romania - Advisory**  
to **Senior Manager**  
Nov 2011

Leader of the Internal Audit Services and Governance Risk and Compliance services for Romania and Moldova (2007-2010)

### **1. Governance, internal audit, internal controls and risk management**

- Corporate governance strengthening
- Internal audit advisory (set-up and improvement, outsourcing)
- Implementation of anti-fraud programs and FCPA compliance
- SOX implementation and management testing
- internal controls improvement
- enterprise risk management

Relevant industries: telecommunications, utilities, manufacturing, automotive, pharma.

### **2. Management consulting projects**

- Oil & gas - Procurement cost reduction and process improvement
- Food - procurement cost reduction
- Utilities - operational processes and controls improvement
- Pharma - compliance management process design
- Automotive - anti-bribery and anti-corruption procedures
- Food - business process optimisation
- Food - commercial due diligence
- Biofuels - business plan for an integrated bioethanol and agri business

### 3. Compliance

- Global Fund to Fight AIDS/HIV, Tuberculosis and Malaria – Local Agent of the Fund in Romania - team manager
- Public sector – review of procedures and compliance with EU regulations, evaluation of IT system that processes EU subsidies
- Leading global pharma company – compliance of the marketing and selling practices; compliance process optimisation
- Compliance audit of the Romanian Football Federation regarding the football clubs licensing criteria.

### 4. Trainings - internal audit, risk management and controls

Key industries: oil & gas, telecommunications, retail.

### 5. Other projects

- coordinated the writing and publishing of first Romanian strategy book “Success Formulas for the Next Decade” (Authored by A. Vizjak and V. Iuga)
- member of the global PwC Internal Audit and Governance Risk and Compliance networks;
- member of the team that developed the global PwC internal audit training solution (2007-2008);
- papers in professional publications, articles in media, speaker at events on internal audit and risk topics; development of marketing materials;
- HR manager for PwC Consulting, managing recruitment, performance evaluations, change management.

2001  
to  
2003

#### **PwC Romania, Assurance Associate**

- financial audits for companies in various industries including pharma, telecom, FMCG, automotive and manufacturing
- audits of projects financed by international organisations;
- internal controls.

1997  
to  
2001

#### **ANB Consulting SRL (during university studies)**

Junior team member in various accounting and audit projects for Romanian SMEs.

### Languages

- Romanian native
- English fluent

### Computer Literacy

Office suite (Lotus Notes, Word, Excel, PowerPoint, Microsoft Project), Databases (Access), Data management (ACL), Process mapping (Visio), Audit applications (TeamMate), data analytics and visualisation

**Other activities**

- Trainer - open class trainings organised by Wolters Kluwer Romania:
  - Fraud detection and prevention (2018, 2019)
  - Financial due diligence (2019, 2020)
- Author of a series of articles in “Audit Financiar” – the official monthly publication of the Romanian Chamber of Financial Auditors:
  - “The Strategic Implementation of the Internal Audit and Audit Committee” (2007)
  - “The role of internal audit in fraud prevention and detection” (2007)
  - “Performance evaluation of the internal audit function” (2007)
  - “Contracts auditing” (2008)
- Speaker at the 4th Regional Conference of the Institute of Internal Auditors with the paper “The Future of Internal Audit in the Context of the Global Economic Crisis” (2009).
- Contributor to the first Romanian business strategy book "Success Formulas for the Next Decade" (ed. Publica, 2011)